

2 . Social Contribution and Improving Services for the Policyholders

(1)Activities for Social Contribution

Considering the benefit for public, in order to further enhance the public understanding and the trust of life insurance business, the Association conducted the following projects to contribute to the society:

- *Support activities to reinforce the Elderly Care System(Scholarship for education of care workers):
- *Scholarship Program for foreign students in Japan.

Also, the Association's 54 local offices across the nation carry out various Community Relations(CR) activities to contribute to the communities they belong to. The activities were initiated in order to bring about better relations between life insurance industry and the community.

Main activities are as follows:

- *Activities for donating vans equipped with nursing facilities or wheelchairs by fund-raising campaigns;
- *Blood donation activities;
- *Providing information on nursing care;
- *Volunteer activities such as clean-up and beautification of the environment.

(2)Improving Services for Policyholders' Convenience

Life Insurance Network Center

The life insurance companies established the common-to-industry network called "Life Insurance Network Center" or LINC. This system can reduce the amount of clerical work at a client company and enable insurers to render better services.

The main functions of the Life Insurance Network Center are as follows:

- *Accounting settlement of corporate pension and group term policies which are jointly insured by companies;
- *Data exchange of individual policies whose monthly premiums are collected through payrolls;
- *Data exchange of asset-formation insurance
- *Checking of medical life insurance
- *Registration of licensed life insurance solicitors;
- *Registration and providing information of contract contents to prevent moral hazard.
- *Data distribution of national pension fund insurance
- *Statistical reporting system
- *Data exchange of joint Employee's Pension Fund Insurance report